

2019-2020 District Goals



District: District A 711
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
I will provide a "Planning Your Year" Guide to all incoming Club Presidents

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
I will provide a "Planning Your Year" Guide to all incoming Region and Zone Chairpersons

LEARNING FOR EVERY LION

Custom goal and action items

I will ensure GLT organizes one Guiding Lion Training session in the District in 2019-2020.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	45
2nd Quarter	70
3rd Quarter	70
4th Quarter	45

By the end of the 4th quarter, the district will add a total of 230 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least 3 membership growth events.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal. (e.g. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 60 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 3 Speciality Club(s).

1 Cause-based

1 Culture-based

1 Special interest-based

My district will use and promote membership resources to achieve our goal. (e.g. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	80
2nd Quarter	60
3rd Quarter	60
4th Quarter	80

By the end of the 4th quarter, the district's membership drops will not exceed 280 members.

Action Items:

NET GROWTH GOAL

230	+	60	-	280	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1,200 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$15,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: